



My Today Screen, A New Online Resource For Windows Mobile Users, Launches April 1.

On April 1, 2008, Douglas Goldring and Tariq Bamadhaj will launch a new Windows Mobile-centric website, **My Today Screen: Another Look At Windows Mobile** (<http://www.mytodayscreen.com>). The new site is devoted to the idea of making Windows Mobile accessible to all users, from the novice holding a device for the first time, to the experienced power user. To accomplish this goal, this all-in-one resource for Windows Mobile users, will provide reviews, tips, guides, and expert analysis of the industry to help users realize the full potential of their Windows Mobile device .

Goldring, who will serve as Editor-In-Chief of the new site, is the former Editor-In-Chief of Just Another Mobile Monday, and a regular contributor to Gear Diary. Bamadhaj, who will serve as the Administration and Advertising Director, is the founder of Eten Blog dot Com, and a regular Expert Blogger at Smartphone and Pocket PC Magazine's website.

The site quietly soft launched on Tuesday, March 25. "The soft launch was great," said Goldring, "it allowed us to test the site under live conditions and tweak it before the official launch." Added Bamadhaj, "The feedback we've gotten during the soft launch has positioned us better for the official launch and we can't wait for it!"

In order to celebrate the April 1 launch of the new site, [My Today Screen](#) will be holding a week of giveaways from April 1 through the 7. These giveaways, which are designed to introduce readers to the site, will include over a thousand dollars worth of software and accessories from dozens of the most highly respected Windows Mobile developers. A list of the sponsors of this giveaway is attached.

[My Today Screen](#) is also actively seeking contributors to add their own unique perspectives on Windows Mobile and Windows Mobile software and accessories to the site. Anyone interested in contributing can contact My Today Screen by emailing admin@mytodayscreen.com.

Any companies interested in having their products reviewed can contact the site at news@mytodayscreen.com. Similarly, companies interested in advertising can review the advertising rates at <http://www.mytodayscreen.com/advertise> or contact ads@mytodayscreen.com.